

NEWS RELEASE



FOR IMMEDIATE RELEASE

Split opinion on Wynne campaigning for Trudeau

No agreement if it's appropriate or helped

TORONTO November 5th, 2015 – In a random sampling of public opinion taken by the Forum Poll™ among 1158 Ontario voters, exactly equal proportions, just less than half approve (44%) or disapprove (45%) of the energetic campaigning Ontario Premier Kathleen Wynne did for Liberal Leader and Prime Minister Justin Trudeau . Just one tenth don't take a position (11%). It is not surprising that three quarters of Liberal voters approve of this (78%), but close to one half of NDP voters (45%) and even a tenth of Progressive Conservative voters (13%) also approve. By federal affiliation, results are very similar (Liberals - 69%, NDP - 46%, Conservatives - 16%). Approval is also high among the youngest (50%), females (51%), mothers (54%) and in the 416 Toronto area code (50%).

Most think Premiers shouldn't be involved in Federal politics

Close to one half agree that Premiers should not involve themselves in federal campaigns (49%), while 4-in-10 are comfortable with this (40%). The youngest believe this the most strongly (50%), as do, predictably, Liberals (63%).

Even split on whether Wynne helped Trudeau

There is an even split in opinion among about a third each, on whether the Premier's campaigning helped Justin Trudeau (34%) or did not (32%). Just fewer say the Premier neither helped nor hindered Trudeau (25%) and a tenth don't know (10%). Belief the Premier helped the new Prime Minister is most common to the oldest (42%), mid-income groups (\$40K to \$60K - 40%), among PC voters (41%) but not so much among Liberals (36%) or, especially, the NDP (24%), among the least educated (40%) and among federal Conservatives (45%).

"While there is no agreement on whether it was a good idea or not or even whether it helped Justin Trudeau, it appears that those who think it was good are Liberal supporters, while those who think it worked are not," said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

MEDIA INQUIRIES:

Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

TORONTO

November 5th, 2015

HIGHLIGHTS:

- Exactly equal proportions, just less than half approve (44%) or disapprove (45%) of the energetic campaigning Ontario Premier Kathleen Wynne did for Liberal Leader and Prime Minister Justin Trudeau.
- Close to one half agree that Premiers should not involve themselves in federal campaigns (49%), while 4-in-10 are comfortable with this (40%).
- There is an even split in opinion among about a third each, on whether the Premier's campaigning helped Justin Trudeau (34%) or did not (32%).
- "While there is no agreement on whether it was a good idea or not or even whether it helped Justin Trudeau, it is clear that those who think it was good are Liberal supporters, while those who think it worked are not," said Forum Research President, Dr. Lorne Bozinoff.

180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
forumresearch.com

NEWS RELEASE



MEDIA INQUIRIES:

Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

TORONTO

November 5th, 2015

Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1158 randomly selected Ontarians 18 years of age and older. The poll was conducted from November 2nd to November 4th, 2015.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp

180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

TORONTO

November 5th, 2015

Wynne Campaigning for Trudeau

'Premier Kathleen Wynne campaigned for Liberal leader Justin Trudeau in the recent federal election. Do you approve or disapprove of this?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1158	198	179	202	270	309	641	517
Approve	44	50	46	45	36	37	37	51
Disapprove	45	40	41	46	51	50	52	38
Don't know	11	10	13	8	12	13	11	11

Region

%	Total	E. Ont	416	905	GTA	SW. Ont	N. Ont
Sample	1158	165	176	356	532	266	195
Approve	44	43	50	45	47	39	43
Disapprove	45	43	42	45	44	49	43
Don't know	11	13	8	11	10	11	14

Provincial Party Preference

%	Total	Progressive Conservative	Liberal	NDP	Green	Other parties
Sample	1158	447	336	235	81	24
Approve	44	13	78	45	49	33
Disapprove	45	78	15	39	36	46
Don't know	11	9	7	16	15	21

180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

TORONTO

November 5th, 2015

Involvement in Federal Campaigns

‘Should provincial Premiers become involved in federal political campaigns or not?’

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1158	198	179	202	270	309	641	517
Premiers should be involved in federal campaigns	40	50	40	39	34	33	40	40
Premiers should not be involved in federal campaigns	49	41	47	54	54	54	49	49
Don't know	11	9	14	8	12	13	11	11

Region

%	Total	E. Ont	416	905	GTA	SW. Ont	N. Ont
Sample	1158	165	176	356	532	266	195
Premiers should be involved in federal campaigns	40	47	41	41	41	36	37
Premiers should not be involved in federal campaigns	49	40	47	52	50	51	50
Don't know	11	13	13	6	9	13	13

Provincial Party Preference

%	Total	Progressive Conservative	Liberal	NDP	Green	Other parties
Sample	1158	447	336	235	81	24
Premiers should be involved in federal campaigns	40	17	63	43	46	55
Premiers should not be involved in federal campaigns	49	75	23	49	38	34
Don't know	11	8	14	8	16	10

180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

TORONTO

November 5th, 2015

Wynne Helping Trudeau

'Did Premier Wynne's involvement in his campaign help Justin Trudeau or not?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1158	198	179	202	270	309	641	517
Premier Wynne helped Justin Trudeau	34	31	25	39	34	42	37	30
Premier Wynne did not help Justin Trudeau	32	37	41	29	29	20	34	30
Premier Wynne neither helped nor did not help Justin Trudeau	25	23	27	19	25	30	20	29
Don't know	10	9	7	13	12	8	9	10

Region

%	Total	E. Ont	416	905	GTA	SW. Ont	N. Ont
Sample	1158	165	176	356	532	266	195
Premier Wynne helped Justin Trudeau	34	34	38	39	38	24	32
Premier Wynne did not help Justin Trudeau	32	33	29	28	28	37	39
Premier Wynne neither helped nor did not help Justin Trudeau	25	25	24	23	24	27	23
Don't know	10	8	9	10	10	11	6

Provincial Party Preference

%	Total	Progressive Conservative	Liberal	NDP	Green	Other parties
Sample	1158	447	336	235	81	24
Premier Wynne helped Justin Trudeau	34	41	36	24	28	15
Premier Wynne did not help Justin Trudeau	32	30	24	44	37	61
Premier Wynne neither helped nor did not help Justin Trudeau	25	19	30	25	27	8
Don't know	10	9	9	8	9	16

180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

For more information:

Lorne Bozinoff, Ph.D.

President

Forum Research Inc.

Tel: (416) 960-9603

Fax: (416) 960-9602

E-mail: lbozinoff@forumresearch.com

MEDIA INQUIRIES:

Lorne Bozinoff, President

lbozinoff@forumresearch.com

416.960.9603

TORONTO

November 5th, 2015

180 Bloor Street W., #1400

Toronto, ON M5S 2V6

T 416.960.9600

F 416.960.9602

forumresearch.com